



## Business Acumen for Artists - 26 Aug - 7 Dec

Monday evenings: 18:00 - 21:00

SESSION	DATE	SUBJECT
1	26 Aug	From Artist to Creative Entrepreneur
2	2 Sept	Stilling the Voices - Working with what gets in the way
3	9 Sept	Conceptualising and Concretising Your Project
4	16 Sept	Product Development and Placement
5	23 Sept	Cashflow and Budgeting Considerations
6	30 Sept	Entrepreneurial Finance and Tax
7	7 Oct	Pricing your Product
8	14 Oct	Setting Up Your Digital Presence
9	21 Oct	Making Money Online
10	28 Oct	Running Your First Sales Campaign
11	4 Nov	Negotiation Skills, Pitching Ideas & Closing Deals
12	11 Nov	Stepping into your future self through LEGO
	12 Nov-6 Dec	Marketplace Planning and Execution
13	Sat 7 Dec	Market Row at the V&A Waterfront

